



# European Leaders

*Performance through People*



# Invitation

## Hot Topics Mobile @ MWC

### Monday 27th February 2012

Hotel Omm, Barcelona (*Please Click here for Directions*)

Drinks from 6pm, Panel starts at 7pm

The only MWC event where the thought leaders of the mobile industry talk to a select group of wireless influencers about what's on their mind. Hot Topics Mobile is the *must attend* event in Barcelona!

Debate topic #1 **Mobile Communications - Is Facebook the Future?**

Debate topic #2 **Mobile Commerce - Changing the way we shop**

#### **Panellists**

##### **Mobile communications**

*Dennis Crowley - Foursquare, Co-Founder*

*Joachim Horn - Tele2 AB, Group CTIO*

*Rob Conway - VimpelCom (Former CEO GSMA)*

*Andreas Bernstrom - Rebtel, CEO*

*Dave Williams - Stoke, CTO*

*Rick Osterloh - Skype, Vice President - Product Management & Design*

*Tom Christian Gotschalksen - Telenor, SVP Global Services*

##### **M-Commerce**

*Ghassan Hasbani - STC, CEO - International*

*Neil Montefiore - StarHub, CEO*

*Bill Gajda - Visa Mobile, Global Head*

*Michael Shim - Groupon, VP Mobile Partnerships*

*Shaun Gregory - Telefonica Digital, Director of Advertising*

*Pieter Knook - Serial Board Advisor (ex Microsoft & Vodafone)*

*Sebastian Siemiatkowski - Klarna, CEO*

**The Audience** 250 Mobile Influencers

If you wish to attend then please **EXPRESS YOUR INTEREST HERE** and include your signature. Entry invitations will be sent prior to the event.

## HOTWIRE

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Business Model Innovation for the Digital Economy



Lorentz Deschamps et Associés